



Knowledgebase > Command > Referrals > How to Enable Production Data to Show on Referrals Map

How to Enable Production Data to Show on Referrals Map

Mylea Smith - 2021-07-02 - Referrals

The data in Referrals is dynamic and very tightly defined. The production numbers reflect the production closed in the specific area that you are viewing on the map. If you move the search area on the map, the production numbers should change to reflect the production closed in that very specific area.

This data is pulled directly from WinMORE. If you do a search by Market Center, the full production numbers should show up for the Team and the agent.

How do you enable production to show on Referrals?

Add your cities/service areas to your KW White Pages profile. That way, they will appear on the Referrals Map based on your service areas.

The same applies to the [KW.com](#) site. When an agent has added multiple cities in their service area, they will populate in Referrals and everywhere else that service area is used in Command.

For more info, see [Enter Service Areas to Increase Your Searchability on KW.com.](#)

[KW Answers](#)