

## Get Started with BrandCo

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BrandCo is a branding and web development agency that has provided a plugin for agents to integrate with a WordPress website. The plugin would be purchased in the KW MarketPlace and once it is connected agents can start receiving leads, in their *personal* Command account, from their WordPress website. The lead(s) would be captured by the website visitor creating an account on the website or submitting a form (Gravity Form, CF7, or Elementor Form). The lead(s) would then be tagged with "domainname.com website lead" in the contact database.

- Learn more about the [BrandCo WordPress plugin](#).

Once the lead has been captured, the plugin can write the following notes to the timeline if a lead:

- Views a listing
- Favorites a listing
- Submits a feedback form

[KW Answers](#)